

Banbury Health and Care project – report to the Health and Wellbeing Board

Introduction

Oxfordshire Health and Wellbeing Board (HWB) agreed in November 2018 to use a Health and Care Needs Framework. This offers a method for commissioners and providers of health and care services to work together on an evidence-based approach to planning for the design and delivery of services, engaging the public and key stakeholders to fully understand local health and care needs.

The HWB has agreed in principle that that the framework should be used in Banbury to review the health and care needs of the population and consider opportunities to address them. This document outlines the proposed approach to this project and seeks the HWB's endorsement and support.

Background

Banbury has a **growing population with a range of needs**. The latest Health and Wellbeing Profile published in November 2019¹ indicates that:

- Banbury has a higher proportion than the Oxfordshire average of young people (aged 0-15).
- In 2011, 19% of Banbury's population was from an ethnic minority background.
- Housing-led forecasts published in August 2019 indicate that with developments south of Salt Way and at Bankside in Banbury, the town's population is expected to grow by 23% by 2027.²
- Banbury includes some of the most deprived areas of Oxfordshire (alongside Oxford City). The town has six areas that were ranked within the 20% most deprived areas nationally in 2019.

The NHS and local authorities will work to **integrate care and act together to prevent and minimise future illness**. Oxfordshire's NHS and local authorities want to work with local people and their representatives so that the health and care needs of this population are addressed to the best of our ability within available resources.³

We aim to make progress on delivering the **Oxfordshire Joint Health and Wellbeing Strategy (2018-2023)** for the population of Banbury.

The Oxfordshire Health and Wellbeing Board agreed in March 2019 to focus on:

- Agreeing a coordinated approach to prevention and healthy place-shaping.
- Improving the resident's journey through the health and social care system (as set out in the Care Quality Commission action plan).
- Agreeing an approach to working with the public to re-shape and transform services locally by locality.
- Agreeing plans to tackle critical workforce shortages.

The Health and Wellbeing Board has agreed in principle that the Health and Care Needs framework should be applied in Banbury. NHS and local authority staff believe that local developments in 2020 make this a good time to do this work together.

¹ <https://insight.oxfordshire.gov.uk/cms/system/files/documents/BanburyJSNAprofileNov19.pdf>

² https://insight.oxfordshire.gov.uk/cms/system/files/documents/JSNA_Bitesize_Population_forecasts_Aug19.pdf

³ Oxfordshire receives NHS funding per head of population which is 12.4% below the average for England, as set out in <https://www.oxfordshireccg.nhs.uk/documents/meetings/board/2019/03/2019-03-28-Paper-19-18-Oxfordshire-Operational-Plan-2019-20.pdf>

Purpose

In line with the Health and Care Needs Framework, the project will look at the health and care needs of Banbury's population and include a focus on the prevention of illness and the wider determinants of health. It will address physical and mental health needs and services. With local people, it will seek to identify priorities and potential solutions to the issues identified. In identifying recommended actions, consideration will be given to how they could be implemented and used to inform other work, whether already in progress or for the future.

The project will draw on best practice from Healthy Place Shaping in Bicester and the use of the Health and Care Needs Framework in OX12. There is also a timely opportunity to link early development of the Banbury Primary Care Network with Healthy Place Shaping activity locally, itself building on a history of local community development and activation.

Progress to date

A partnership has been established with nominated leads from Oxfordshire's NHS organisations and local authorities – Oxfordshire Clinical Commissioning Group, Oxford Health NHS Foundation Trust, Oxford University Hospitals NHS Foundation Trust, the developing Primary Care Network in Banbury, the GP Federation that provides services in Banbury, Cherwell District Council and Oxfordshire County Council.

The Banbury Health and Care project will cover the population served by practices in the Banbury Primary Care Network.

The project consists of three phases.

1. Establishing a joint understanding of population level health and care information, housing growth and population forecasting using a population health management approach.
2. Co-produce and agree areas for priority and action in line with the three branches of Healthy Place Shaping – community activation, infrastructure and new models of care.
3. Agree priorities for local service delivery to best fit identified local health and care needs in the light of Oxfordshire's Health and Wellbeing Strategy and the NHS Long Term Plan.

A Banbury Health Profile has been developed with electoral ward-level population health data. Following the Health and Care Needs Framework, this will be developed and informed by local clinicians before June 2020 and then used from September in the public, Healthy Place Shaping phase of the project.

The project will aim to identify actions to address persistent inequalities in health status and outcomes in areas of Banbury. These can be expected to include, but not be limited to:

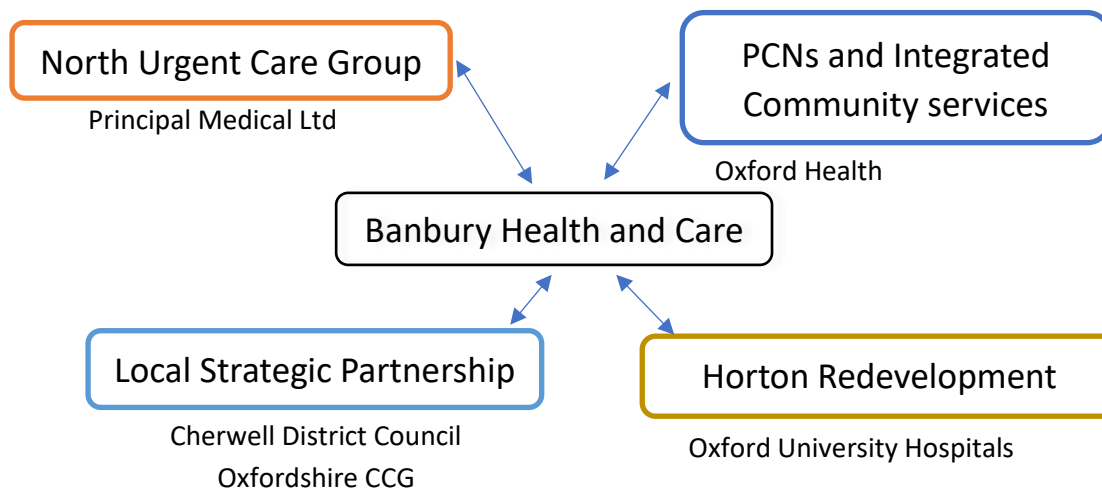
- Clear improvements to the way services are delivered, that are environmentally and economically sustainable and that address those with the poorest health and wellbeing
- Local ownership of priorities
- An action plan over two years

Project organisation

Each organisation listed above has committed staff time to support this project. A multi-agency project team has been established, with Oxfordshire CCG's Director of Governance as Senior Responsible Owner.

The project will report on its progress and outcomes to the Oxfordshire Health and Wellbeing Board.

This project has no formal interdependencies with other projects but will stay in touch with the following projects and work areas through members of its project team from the organisations shown below.



Oxford University Hospitals NHS Foundation Trust are developing a related but separate project focused on the redevelopment of the Horton General Hospital, working with partners and the communities of North Oxfordshire, South Warwickshire and South Northamptonshire to develop a hospital fit to serve a growing local population.

Close links will be maintained with this Horton Redevelopment project as it develops, in order both that hospital services in Banbury take account of future care models identified as needed by the local community and that the Horton site can be used to best effect to meet local people's needs.

Engagement and involvement

An Engagement Plan will be developed as part of the project, which will work to keep local people informed about what is being done, what is planned and opportunities to take part.

Through the first phase of the project, active engagement will be primarily with health and social care practitioners, coordinated through the Banbury PCN, Oxford Health, Oxford University Hospitals and Oxfordshire County Council's Children's and Adult Social Care teams locally.

The Cherwell Local Strategic Partnership will be briefed and engaged throughout the project.

As it moves into its more public-focused Healthy Place Shaping phase from mid-2020, the project will use skills and experience already developed in work in Bicester, Barton, Wantage (OX12) and most recently Kidlington to work with local communities and those who find it difficult to access existing services. In doing so, the project team will take account of the key themes identified in Healthwatch Oxfordshire's 2019 report on Banbury,⁴ including "The barriers in using health services when patients' first language is not English..."

Recommendations

The Health and Wellbeing Board is asked to:

- endorse and support the Banbury Health and Care project; and
- note the project's organisation and expect update reports on progress and resulting recommendations.

Catherine Mountford
 Director of Governance, Oxfordshire Clinical Commissioning Group
 January 2020

⁴ *Banbury Voices*, Healthwatch Oxfordshire, January 2019: https://healthwatchoxfordshire.co.uk/wp-content/uploads/2019/03/20190311_Banbury-Report-Final.pdf